

## **RISE - Fly Fishing Film Festival 2009**

### **Media Release**

Recharge this winter as 'Rise - Fly Fishing Film Festival'; the world's largest fishing film festival, hits theatres on a Downunder tour. Throughout May, June and July 2009, fanatics will be electrified by fly fishing footage presented in crystal-clear high definition. Gin-Clear Media brings this epic event to fans Downunder as part of the worldwide 2009 tour, which will visit 9 countries. This cross-country live event spectacular is saturated with exotic destinations, incredible cinematography, epic adventure and big fish. Check out [www.gin-clear.com](http://www.gin-clear.com) for all tour information, videos, photos and more.

'Rise - Fly Fishing Film Festival 2009' features stunning movies from global destinations including Tasmania, India, and Russia. Gin-Clear Media's 'THE SOURCE - TASMANIA' is the feature movie of the festival. Part of a series, 'THE SOURCE' exposes the best fly fishing destinations from around the world. This year's film is complemented with a high-energy soundtrack and includes well-known bands from Australia and New Zealand.

When asked about the inspiration for 'THE SOURCE - TASMANIA', the film's director and producer, Nick Reygaert, stated: "'THE SOURCE' is about finding quality fly fishing destinations that are a little bit off the tourist map. Tasmania, as a fly fishing destination, has incredible diversity and beauty, it was the perfect setting for the adventure-driven fly fishing movie we wanted to make. For wilderness and big trout, Tasmania can provide an experience to rival any fly fishing destination on the planet. Also, more than a century ago, the first trout ever to be transported to the Southern Hemisphere were hatched in the Salmon Ponds Hatchery in Tasmania. The progeny from these first few eggs were then transplanted into countries throughout the Southern Hemisphere... therefore, when it comes to fly fishing Downunder, Tasmania is 'THE SOURCE'".

'Rise - Fly Fishing Film Festival 2009' will sweep Australia and New Zealand as a limited release and will stop in more than twenty-five cities, including Dunedin, Christchurch, Auckland, Sydney, Melbourne, Brisbane, Canberra, Perth and Darwin.

With limited release screenings, 'Rise Fly Fishing Film

Festival' attracts a cult-like following and is the largest single fly fishing event in the southern hemisphere.

For more information, local show dates and details, visit [www.gin-clear.com](http://www.gin-clear.com)

Gin-Clear Media is a multi-media company whose enterprises include leading websites, feature films, events and exhibitions.

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